



Italian, inimitabile
ICONICA

COFFEE POD MACHINE

ICONICA

An adjective that more than any other represents the Italian design and craftsmanship that distinguishes this machine is Iconica.

The word is emblematic of what the machine represents: the Neapolitan tradition of the art of coffee meeting the future of espresso in pods. The Italy of the Dolce Vita was our inspirational muse, which we find in the soft, sinuous lines of the machine.



A NEW STORY...

The Iconica pod coffee machine represents a fundamental moment for Aroma: a real change in style, where we leave geometric and solid shapes, in favor of a sinuous elegance. Every detail has been meticulously designed, each machine is like a precious jewel. What has not changed, however, is the selection of made-in-Italy materials and, above all, the guarantee of consistently top-notch coffee brewing.

Discover our variations, inspired by the divas of the golden years of cinema.





THE COMPANY

The Aroma company was born from the determination to create innovative products, capable of expressing excellence from both a technical and aesthetic point of view. The Made in Italy brand, patents for technical innovation and a focus on energy conservation are our pillars.

THE DESIGNER

BRUNO CIMMINO

In the field of architecture and design he has attracted attention for his unmistakable, essential and refined style. Winner of numerous awards and mentions, some of his works have been published in *Adi Codex Campania*.



VIRNA

Atypical. Authentic. Unique.





VIRNA

The green variant with 24kt gold-plated details embodies the uniqueness of Virna Lisi, an authentic diva outside the mold of the star system. The color combined with the wooden details makes it a one-of-a-kind machine, a gem of rare beauty. Like the exceptional actress, this model offers a journey of taste and refinement in every cup, in harmony with the essence of the woman who inspires it.





The sinuous lines of the machine further enhance the design details, such as the new removable stainless steel tray.

*The photos of the models are indicative, some details may differ from the delivered product.



VIRNA

THE DETAILS





CLAUDIA

Sophisticated. Fine. Precious.



CLAUDIA

The White variant is dedicated to Claudia Cardinale, an anti-diva with Mediterranean charm. Like the iconic actress, this machine expresses elegance and style thanks to the precious addition of 24-karat gold, reflecting the magnificence of vintage cinema. It promises to transform every cup into a moment of irresistible passion, paying homage to one of the Italian icons.





The soft lines with the gold finishes and the mirrored surface capture attention from the first glance.

*The photos of the models are indicative, some details may differ from the delivered product.



CLAUDIA THE DETAILS





MONICA

Originals. Versatile. Daring.

MONICA



The dark brown and copper variant is a tribute to Monica Vitti, a chameleon icon. Like the diva, this machine is a masterpiece of versatile and original style, recalling the effortless grace of Monica Vitti.



With the dark brown color and the warmth of copper, the machine outlines a new design idea, giving life to an object that is bold and refined at the same time.



*The photos of the models are indicative, some details may differ from the delivered product.

MONICA

THE DETAILS





ANITA

Timeless. Eternal. Sinuous.



ANITA



The black and chrome variant of Iconica is inspired by Anita Ekberg, muse of "La Dolce Vita". The machine is like a timeless work of art, thanks to the fascinating design and high-class performance. Her bold and charismatic presence reflects the strength of the curves of the more famous Anita, offering an irresistible reminder of classic beauty.





In the Anita variant,
black and chrome create
vibrant and bold plays of
light.

*The photos of the models are indicative, some details may differ from the delivered product.



ANITA

THE DETAILS





SOPHIA

Bright. Strong. Sensual.

SOPHIA

The white and chrome variant is dedicated to Sophia Loren, symbol of Made in Italy beauty. Like the unforgettable actress, this machine combines elegance, sensuality and character. Its refined design recalls the grace of the diva, while the impeccable performance underlines strength and reliability. It promises to transform every cup into a moment of pure luxury and nostalgia, capturing the essence of Italian beauty with a modern twist.





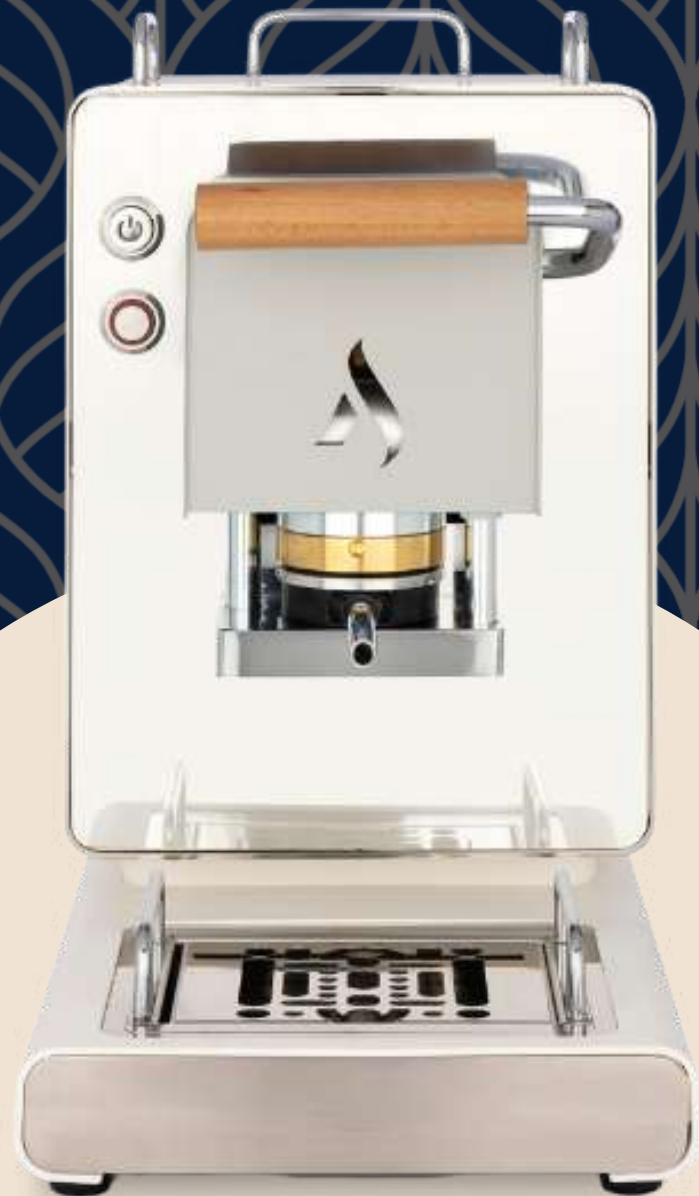
The choice of colors is meticulously designed to illuminate every environment. Thus becoming a true design object to be proudly displayed.

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SOPHIA

NEI DETTAGLI



THE TECHNICAL CHARACTERISTICS

Continuous technological research has led to publicly recognized results. In fact, our products are protected by patents given the innovation that characterizes them. All the components used are Italian and the entire planning, drawing, testing and production phase takes place strictly in Italy. The mechanical groups represent a spearhead of the entire production line, which also stands out for its modern design and extremely high quality materials.

HEIGHT: 35 cm

LENGTH: 19,5 cm

DEPTH: 34,5 cm

WEIGHT: 10 kg



STANDARD GROUP

The standard dispensing group represents the flagship of the entire Aroma production. Forged through years of continuous testing and refinement, it allows for homogeneous and constant heating of the water, ensuring maximum creaminess in every blend and unparalleled temperature stability.



REMOVABLE AND DETACHABLE FILTER HOLDER

With a simple gesture, you can disassemble the filter holder and clean it. A fixed filter holder does not allow you to remove coffee deposits that accumulate inside. Washing the filter holder with water at least once a week always keeps the machine's performance at its best.

ADJUSTABLE POD PRESS

It is possible to adjust the pressure of the lever to find the optimal pressing based on the different types of pods on the market. The press pod can in fact be rotated manually without the use of tools.



EXTRA LARGE TANK

An elegant tank compartment is designed in the back of the machine. This allows the placement of a 2-liter tank, allowing you an extended use of the machine.



AROMA
COFFEE MACHINES

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